

Kemi Elizabeth Ojogbede

Developer Advocate & Senior Technical Writer | Documentation Engineer | AI & Python Professional

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Senior Technical Writer & Developer Advocate with 5 years' experience creating documentation and tutorials for APIs, platforms, and data-driven products. Skilled in Python and scripting to build AI-powered workflow tools (with Claude, LangChain, OpenAI), automate processes, and inform documentation strategy. Collaborate with different teams to optimize content, information architecture, and developer experience, while engaging communities via blogs and speaking at conferences.

Education

- **MSc Data Science** – Birkbeck University of London, 2019–2021
- **MA Contemporary Literature & Cultural Theory** – Birkbeck University of London, 2014–2016
- **BA English with Creative Writing** – University of Nottingham, 2011–2014

Skills

Technical: Python, Flask, REST APIs, GraphQL, SQL, Webhooks, SDKs, AI Tools, N-gram & sentiment analysis, web scraping

Documentation & Dev Advocacy: Docusaurus, Hugo, Mintlify, Algolia, Metabase, CI/CD pipelines, Content Strategy, Style Guides, Information Architecture

Workflow & Tools: Git, GitHub, Postman, Insomnia, VS Code, Figma, Slack, Tableau, Google Data Studio, Final Cut Pro, Photoshop

Other: Conference Speaking, Hackathons, Technical Writing, Project Management, Whitepapers, Content Marketing

Professional Experience

Upsun (formerly Platform.sh) | Senior Technical Writer & Developer Advocate | August 2024 – Present

- Lead and maintain developer documentation during a major brand merge, enhancing content for multiple products.
- Spearheaded a data-led information architecture restructure and replatform to Mintlify, collaborating with engineering, product, and marketing teams to ensure clarity and usability.
- Organize and lead bi-weekly global cross-team documentation planning meetings, delegating tasks, monitoring deadlines on Linear, and ensuring alignment with sprints.
- Build internal tools to improve team workflows, including Python and AI-powered tools to review our documentation and convert Developer Center blogs into social media posts.
- Use AI (Claude, OpenAI) daily to enhance content workflows, analysis, and documentation quality.
- Participate in and speak at global conferences (SymfonyCon Amsterdam 2025 & SymfonyCon Vienna 2024) and hackathons, representing the company and sharing best practices in technical writing and developer enablement.

Amplience | Technical Writer (REST & GraphQL documentation) | July 2022 – August 2024

- Took charge of documentation for REST and GraphQL APIs and an AI-powered content studio, improving developer onboarding and reducing support queries.
- Developed Python-powered workflows to scrape competitor and internal sites for research, enabling data-driven improvements to content and AI prompt engineering initiatives.
- Conducted n-gram and search analysis on documentation queries, uncovering content gaps that informed targeted updates and reduced user confusion.

Data Visualisation Engineer | PhD Media | Feb 2022 – July 2022

- Connected to multiple APIs across media platforms, reading and interpreting API documentation daily to reliably collect and centralize client data using Python. Cleaned, normalized, and structured large datasets using SQL in BigQuery.
- Built interactive dashboards in Google Data Studio to visualize trends and audience insights.

Content Marketing & Data Manager | Finder UK | Nov 2020 – Feb 2022

- Built interactive financial calculators and data visualizations for research pages on pensions, investments, and trading statistics using Twig, PHP, JavaScript, and Python.
- Conducted Python-based topic analysis and web scraping to inform commercial campaigns and optimize content strategy.
- Managed and mentored a team of content creators and designers.

Email Specialist | Mumsnet | Sep 2019 – Nov 2020

- Built HTML email templates mirroring site engagement metrics; ran AB testing to optimize performance.
- Used Python to segment audiences, run targeted campaigns, and analyze Black Friday sales data, achieving 68% email revenue growth.

Commercial Content Creator | Mumsnet | Oct 2018 – Sep 2019

- Conducted Python-based topic analysis across user forums to uncover trends in buying habits and content engagement, directly influencing client marketing strategies. Collaborated closely with clients to design creative, branded content.

Journalist | The Mirror, The Week UK, Grazia UK, The Hook | 2016 – 2018

- Produced high-visibility articles and data-driven stories for national and international outlets.

References available upon request